



# FORTUNE 2022 FEST REPORT



# FORTUNE 22

ASSETS-DTU is the Finance and Investment Society of Delhi Technological University (Formerly Delhi College of Engineering). A.S.S.E.T.S. stands for, Accounting Skills and Stock Exchange Training Society. ASSETS was initially started to nurture financially prudent students and start an investing culture. ASSETS is a society that focuses on imparting a basic understanding of how to manage your money. Our vision is to create the next generation of smart and financially prudent individuals and we are on the path to spreading financial literacy.

Fortune is the Finance fiesta organized by ASSETS-DTU annually on the campus of Delhi Technological University organizing several interesting, fun-filled, and educating finance-related events in the online and offline mode as well.

With an aim to attract the best brains and give them a common platform to compete, Fortune allows students to hone their capabilities and skills. Our goal is to widen our reach to be able to provide a platform for the young, talented and budding economists to sharpen their financial knowledge and skills. This fiesta is delineated to emulate the corporate world, recreating real-time business scenarios and situations to make them compete on grounds of leadership qualities, synergy, interpersonal skills, and financial interpretation, to name a few. Henceforth, offering students opportunities to implement their ideas and vision relating to finance and economics with the help of some fun-filled and brainstorming events.

# EVENTS

## **Bulls and Bears of Bollywood - Mock Stocks (Real time) Stocks**

Bulls and Bears of Bollywood was a 2 round event overseeing a huge pool of participation

Round 1 : In the first round participants were shortlisted on the basis of an online quiz testing their analytical skills and knowledge of the financial markets

Round 2: In this offline round all the participants assembled in SPS 13. Teams of 2 participants were formed and each team was given a fixed amount of equity to trade in a number of listed stocks

All the orders were settled among the different teams and the prices were updated according to the supply and demand, with every successful transaction affecting the market sentiment . This simulation lasted around 4 hours and the teams with the highest portfolio value at the end of the simulation were declared the winners



**Bulls and Bears of Bollywood**

## Clean Sweep - IPL Bidding

Participants will be provided with a virtual budget and player ratings based on which they must form a team. The team with the highest rating of players and reserve fund wins. Offline Round on Dream 11 to give teams some brownie points for the main showdown and then the final bidding for a list of players and an auction in the end to declare the final winner.



**Clean Sweep**

## Consulo - Case Study Competition

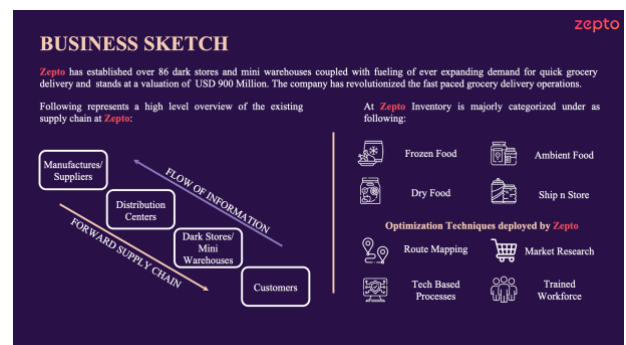
Consulo was a Case Study Competition where participants had to dig deep into research, brainstorm, and formulate an actionable plan to overcome real-world business challenges. It was centered on inculcating enterprising skills, business acumen, and critical and logical thinking.

Round 1 of the competition was an online Quiz Round where questions were centered around small case problems and finance in general. After this round, participants were given a case problem and they had to create its solution in the form of a presentation. Case Problem was related to Zepto and more specifically how can Zepto improve its operations and beat established giants like Big Basket and Swiggy Instamart to differentiate themselves in this competitive quick commerce sector?

**Consulo - Case Study Competition**

**ASSETS DTU** **FORTUNE '22** **sme** **DELICIA**  
The Finance & Economics fest of Delhi Technological University

Team Name	Team Member	Email	Contact
• Abhinav Pali	• Abhinav Pali, IIM Lucknow	• pgp37112@iiml.ac.in	• 9584330870



## **FinWhizz - Financial Quiz**

A 3 round financial quiz testing the financial acumen of the participants

Round 1: 20 questions from the domain of finance, business, crypto, startups, current affairs, and general knowledge were asked in 20 minutes. The top 5 teams qualified for the next round.

Round 2: This round was held offline . Teams qualifying for this round competed against each other through several rounds of quizzing. The quiz will be conducted in phases involving several rounds such as audio round, crossword and rapid fire.

Round 3: The top 2 teams were moved to the final round and battled it out in a rapid fire round. The winners were declared so forth.

## **Fin-O-Hack - Finance Hackathon**

A FinTech hackathon where diverse ideas collide and the best ones emerge. It's a madhouse of creative fun where the aim is to develop innovative financial solutions that benefit the industry. Teams of diverse skill sets work together for accelerated productivity.

Theme:

- Fintech
- Decentralized finance
- Entrepreneurship
- Open innovation

## **Guess It mates - Guesstimates**

A 2 round strategy based event overseeing over 800 registrations.

Round1: An online quiz involving guesstimates, strategy, and business acumen questions to test speed and accuracy. The top 20 teams will move to the next round

Round 2: All qualified participants were given much more detailed cases and they were required to make a short handwritten submission on 7 problem statements based on the same.

Submissions were ranked not just on the basis of accuracy but also on the approach of problem-solving and the top 3 submissions were declared as the winners

## **Straight -Up Valuation - Startup Valuation:**

The competitors in the startup valuation competition will be presented with real-time data of a startup of which they are to find a valuation backed by real data, formulas and frameworks. The competition took place in 2 rounds:

- The first round is an aptitude and business quiz, the round will be eliminatory in nature, 40 teams will advance to the next round
- The second round will be a ppt submission round, a maximum of 5 slides are allowed excluding the introduction and thank you slide.

## **Mania 2.0**

Mastering the art of deal-making is what transforms an everyday company into a leading business empire. Mania is the flagship Merger and Acquisition Event of Assets DTU. The competition was divided into 3 rounds:

- Round 1 - Quiz on D2C platform which consists of mini case-lets on practical knowledge and a general understanding of mergers & acquisitions.
- All 36 qualified teams were divided into 3 groups and would be allotted a company. After allotment, all teams were provided with financials & details of all 3 companies and all teams prepared a pitch for a merger with both of the companies individually.
- Groups with 3 teams (1 of each company) was formed. All teams presented their pitches to the other 2 teams which was followed by negotiations until a mutual agreement between any 2 teams occurs.

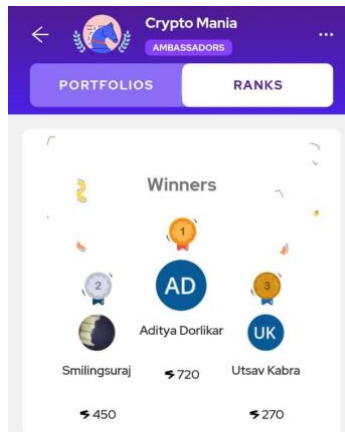
## **Marksense- The Marketing Manager**

The competition was divided into two rounds, a preliminary elimination stage in the form of a quiz held right here on D2C and a final round the following day, in which the shortlisted teams will be handed a question statement to attempt and submit in four hours.

The competition's case problem was provided by Muvin

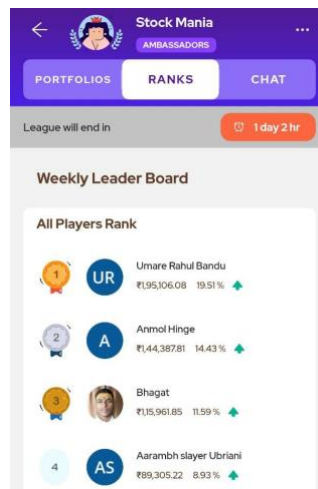
## Crypto Mania - Mock Crypto

ASSETS DTU in collaboration with StockGro organized a 3 day virtual Mock Crypto event. With over 800 registrations participants competed against each other in this live simulation based round , trading cryptocurrencies all day long. The participants with the highest portfolio value at the end of 3 days were declared the winners



## Stock Mania - Mock Stocks

ASSETS DTU in collaboration with StockGro organized a 3 day virtual Mock Stocks. With over 500 registrations participants competed against each other in this live simulation based round , trading stocks during live market hours through virtual money. The participants with the highest portfolio value at the end of 3 days were declared the winners.



# CULTURAL EVENING

## Shark Tank Conference

The Shark Tank Conference was the pinnacle of our event. The panel consisted of some of the greatest entrepreneurs of our generation sharing their experiences, their journeys and their infamous Shark Tank moment. The discussion was very intense as the panelists talked about how it is like in the cut throat startup market, inspiring the whole college. The whole conference was very insightful and each of these young entrepreneurs was able to seize the attention of the audience with their words

The list of Panelists in the event are given below

Purva Aggarwal- Founder, Good Good Piggy

Neha Chauhan- Founder, Aviotron Aerospace

Angad Talwar- Founder, CosIQ

Aamir Mulani-Founder, PlayboxTV

Pulkit Ahuja- Founder, Proxgy



**Shark Tank Event**



## Band Night

The shark tank conference was followed by an extravagant, energizing and heart capturing performance by the renowned The Antriksh Band led by Varun Rajput. There was an exuberant crowd of more than 5,000 students during the performance which lasted for 90 minutes. There were various food stalls with a plethora of cuisines which was appreciated by the audience.



# Winners of the Competitions

Competition Name	1st	2nd	3rd
Designathon	Photos Dump	Ishika	Chahat
Angel Hack	Bro Coders	E = MC <sup>2</sup>	Electrically Neutral
Consulo	Abhinav Pali	Pranav Singh	Team 007
Bulls and Bears of Bollywood	Ansh Chaurasia & Naman Lakhota	Aditya Dargan & Aryaraj Shokeen	Visheshta Sawhney & Priya Jalan
Budgeting Brainiacs	Sourabh Nair	Enthusiasts	-
Marksense	Chavvi	Aryaraj	Trishank
Guess It Mates	Sourabh Nair	Yash Bhojwani	Satnam Singh
Crypto Mania	Aditya Dorlikar	Suraj	Utsav Kabra
Clean Sweep	Victory warriors	Durgeshwar	Fresh Starz
Straight-Up Valuation	Fintastics	Unstoppable force	-
Stock Mania	Anmol Hinge	Umare Rahul Bandu	Syed Salman Ashraf
Fin-o-Hack	Chandler	Mint Machine & Rubix Cube	Blitz

Table 1

## FORTUNE'22 Organizers List

S.No	Organizer Name	List
1	Avir Tripathi	Chief Coordinator
2	Varn Roy	Chief Coordinator
3	Tanmay Raichandani	Chief Coordinator
4	Shresth Nagpal	Head Coordinator
5	Mukul Singla	Head Coordinator
6	Ansh Jini	Head Coordinator
7	Tanishk Verma	Head Coordinator
8	Kamal Patro	Head Coordinator
9	Sarthak Mishra	Head Coordinator
10	Ayush Dabas	Coordinator
11	Rudra	Coordinator
12	Ishaan Sachar	Coordinator
13	Deepanshu Khanna	Coordinator
14	Rishit Toteja	Coordinator
15	Aaryan Arora	Coordinator
16	Aditya Kumar	Coordinator
17	Kunal Dugar	Coordinator
18	Mudit Rohilla	Coordinator
19	Shivam Agrawal	Coordinator
20	Ayush Bansal	Coordinator
21	Abhinav Sharma	Coordinator
22	Sumedha Sharma	Coordinator
23	Adira Nair	Coordinator
24	Dhruvil Hirpara	Coordinator
25	Ratik Gupta	Coordinator
26	Aditya Singh Mann	Coordinator
27	Shrish Bhalotia	Coordinator
28	Tejas Sharma	Coordinator
29	Saksham Gupta	Coordinator
30	Kumar Samyak	Coordinator
31	Divyam Yadav	Coordinator

## Table 2